
SUPER B | **BRIGHTON'S
BEST
CONNECTED**

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LIVING @ SUPER B
BRIGHTON'S NEWEST RESIDENCE

A MATTER OF TASTE
RESTAURANT & CAFÉ CULTURE

FOR RETAIL THERAPY
BRIGHTON'S SHOPPING DISTRICTS

LONDON — 51 MINS
SUPER FAST TO THE CAPITAL

FOR YOUR LIFESTYLE
INTERIORS WITH YOU IN MIND



AT **SUPER B** YOU CAN BE OUT OF BED AND
IN BRIGHTON STATION IN SECONDS



LIVING @ SUPER B BRIGHTON'S NEWEST RESIDENCE

You may not know it, but Brighton is undergoing a transformation. Beyond the train station Brighton's newest district is coming to life, and at SuperB you're in the very heart of it.

SuperB is 147 apartments just a moment from the station, and a short stroll from North Laine. Set across two buildings, SuperB is in the centre of the New England Square regeneration, and will benefit from a new plaza, restaurants, hotels and shops. Designed to suit Brighton's creative nature, apartments at SuperB have a neutral but bold palette, and bespoke kitchens that create a focal point. Don't worry though, the canvas is kept blank so you can create your own interior to suit your lifestyle.

A MATTER OF TASTE

RESTAURANT & CAFÉ CULTURE

The dilemma that faces you when dining in Brighton is not just which way to walk. Decide between a wealth of eateries, pubs, food shops and markets showcasing produce so fresh it's barely out of the ground.

Brighton's gastronomic scene has gone from strength to strength in recent times, with foodie trends from the capital combining with the city's creative but unpretentious approach to cuisine. The result? A laid-back atmosphere that belies a serious desire to create delicious food, and support their local producers.

SUPER BESTS:



BEST FOR A COFFEE:

*Bread & Milk,
82 Trafalgar Street*

Take in some capital cool with your coffee at Bread & Milk, where industrial lighting and trendy tiling provide the backdrop for pastries, toasties, and light breakfasts.



BEST FOR GASTRONOMES:

*Sam's of Brighton,
1 Paston Place*

Sam's is everything you want from your friendly neighbourhood bistro, and so much more besides. Locally sourced ingredients and a seasonal menu might be de rigeur these days, but Sam Metcalfe's impossibly good combination of meticulous yet unpretentious food most certainly isn't. It's a must.



BEST FOR BAKED GOODS:

*Nest,
35 Kensington Gardens*

Have your cake and absolutely eat it too at Nest, where portion sizes are not for the faint of heart. Magazines, art and a carefully curated soundtrack are just a few of the thoughtful touches here.



BEST FOR BRING YOUR OWN:

*Si Signore,
11b Sydney Street*

Si Signore is a great value Italian café with a 'bring your own' policy, though it's the warm reception that really gets people raving.



BEST FOR HOMEMADE:

*Gelato Gusto,
2 Gardner Street*

A traditional gelateria with more than 30 delicious gelato and sorbetto flavours made on the premises every day.



BEST FOR BURGERS:

*The Globe,
77-78 Middle Street*

The burger revolution is alive and kicking in Brighton, with The Globe leading the way. Patties are tender, buns glossy and condiments plentiful. Feeling brave? Try the Krispy Kreme cheese burger... For real.



RIDE FROM **SUPER B** TO THE
BEACH IN FOUR MINUTES

FOR RETAIL THERAPY BRIGHTON'S SHOPPING DISTRICTS

From the weird to the wonderful, the independent to the mainstream, even the sublime to the ridiculous, you can find it all amongst Brighton's shopping districts. And it's all just a walk from SuperB.

Brighton is a true paradox – on one hand it's the surf dude chatting to the tourists and chasing the seagulls. On the other it's the graphic designer, all about the city's aesthetic and brand kudos. Together they create a truly unique shopping culture – secret attics hide treasures galore, while independent shops have brands so successful you can literally buy the T-shirt. It's true to say that shopping here is worth the experience alone.



SUPER BESTS:



BEST FOR A BARGAIN:

*Snooper's Paradise,
7 Kensington Gardens*

The 7000 sq ft treasure trove of antique bric-a-brac at Snooper's Paradise has been delighting the Brighton community for over 20 years. Make sure you pay a visit to the top floor, home to the independent vintage makers' boutique Snooper's Attic.



BEST FOR FACIAL FURNITURE:

*Bromptons Opticians,
32 Gardner Street*

Your childhood opticians never looked like this – Bromptons took the humble eyeglass and turned it into your coolest accessory. Notable brands include Berlin's Mykita and Danish make Ørgreen.



BEST FOR HOME FURNISHINGS:

*Pardon My French,
15 St George's Road*

A Kemptown stalwart, Pardon My French is the perfect place for those quirky interior finishing touches. Check out the range of French enamel signs, where even 'Beware of the dog' looks chic.



BEST FOR VINTAGE TREASURES:

*Hope & Harlequin,
31 Sydney Street*

Stocking vintage frocks, gorgeous handbags and even totally unique bridal wear, Hope & Harlequin is Brighton's retro fashion nirvana.



BEST FOR NO NONSENSE HOUSEHOLD GOODS:

*Utility,
28a North Road*

It's good, clean fun at Utility. Their household goods are functional and hard-wearing, but don't be fooled these are also seriously good-looking items. Deck out your entire kitchen here – it will thank you.



BEST FOR HIGH-STREET COOL:

*Urban Outfitters,
Churchill Square*

Urban Outfitters is the go-to store for capsule cool. Check out luxe brands House of Holland & Antipodium for extra pizzazz.



FROM **SUPER B** TO A MEETING AT
THE SHARD IN LESS THAN AN HOUR

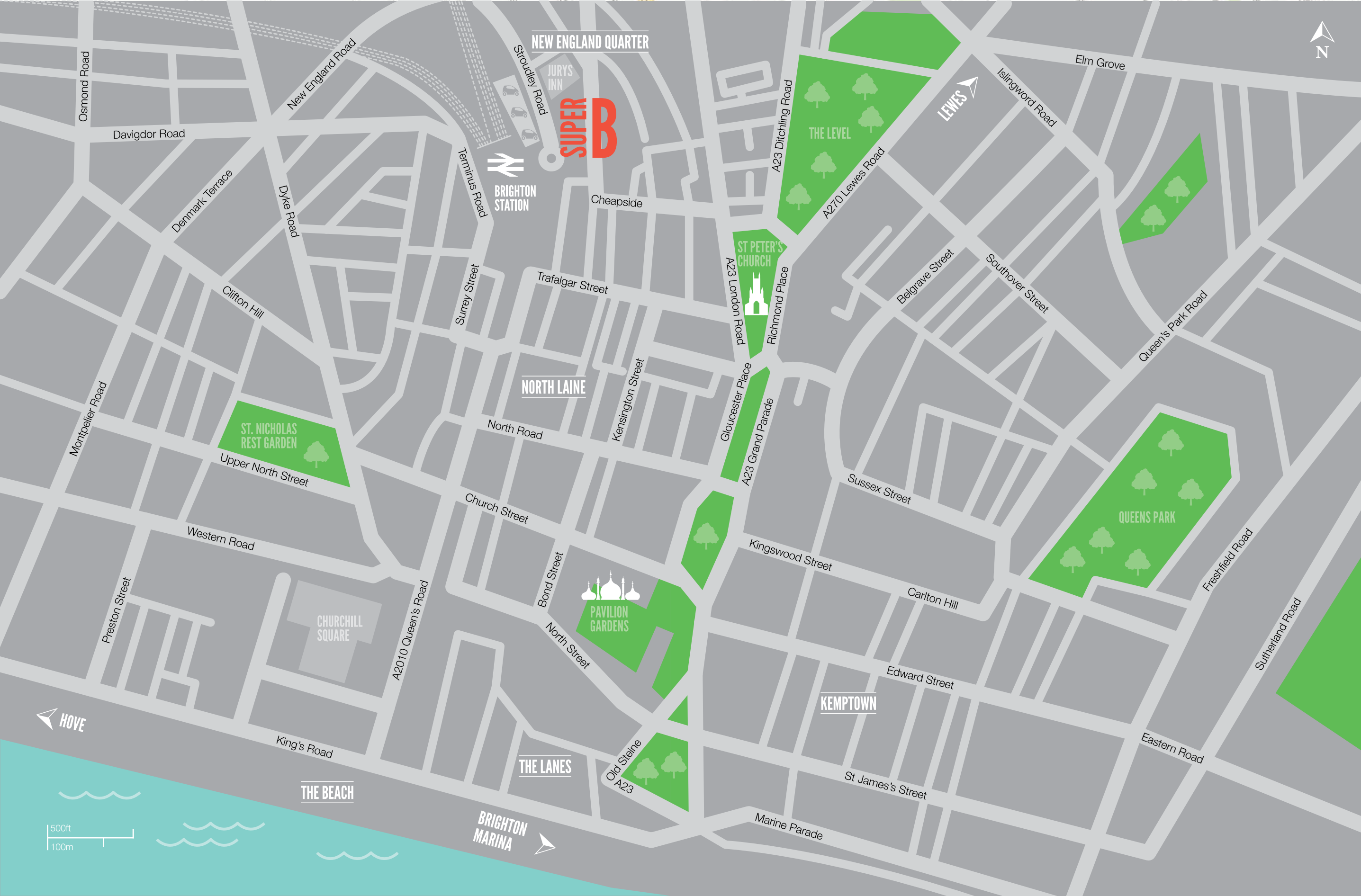
SUPER B CONNECTIONS
LONDON — 51 MINS
SUPER FAST TO THE CAPITAL
BRIGHTON ~ BIKE, TRAIN, BUS, CAR...

Getting from A to SuperB is easy. Morning commuter? Press the snooze button, you can be in London within the hour. Up late in the capital? You could be home before your friends alight the night bus. And as for Brighton life, you're just a five minute stroll from North Laine and an even shorter cycle to the beach. It's not called SuperB for nothing.

Life in Brighton is so diverse it could bring to mind a sprawling metropolis, hours spent just traversing from one side to the other. But in reality everything you need is within a half an hour walk from SuperB, or less than a 15 minute trip on the bike. And as for the real metropolis, it's quicker to travel **to** London from SuperB than it is to travel across it. You can't say fairer than that.

FROM SUPER B	LONDON VICTORIA	🚆	51 MINS	🚗	90 MINS
	LONDON BRIDGE			🚆	58 MINS
	THE SEASIDE	🚲	4 MINS	👟	20 MINS
	NORTH LAINE			👟	5 MINS
	KEMPTOWN	🚲	11 MINS	🚌	19 MINS

Times sourced from nationalrail.com, maps.google.co.uk & journeyon.co.uk





FOR YOUR LIFESTYLE INTERIORS WITH YOU IN MIND

Make it all about you at SuperB, where a muted but bold backdrop is ready and waiting for your inner interior designer to be unleashed.

Apartments at SuperB have been designed to fit in with Brighton's own persona – thoughtful touches sit alongside daring statements, while it's you who brings the truly unique perspective. Of course this also goes beyond aesthetics – under floor heating comes as standard, and ceramic tiling to the bathrooms gives a luxe finish. Whether you're having a night in after the evening commute, or a night out after hours spent getting ready, SuperB is your very own haven in the heart of the city.



INTERIORS AT **SUPER B** GIVE YOU A BLANK CANVAS TO MAKE YOUR MARK

SUPER B SPECIFICATION

KITCHEN	EN SUITE SHOWER ROOM*
Contemporary handle-less high quality kitchens from Commodore (or similar) with dark grey base units and white gloss wall units	White suite to include: // Wash hand basin // WC with concealed cistern with dual flush plate // Clear glass shower enclosure with resin stone tray // Concealed thermostatic wall mounted shower
Worktops in composite stone by Okite in Bianco Assolute	Chrome heated ladder style towel rail
Integrated A rated appliances from Electrolux (or similar) to include: // Ceramic hob // Telescopic extractor hood // Single fan oven // Microwave // Fridge freezer // Dishwasher	Large format ceramic tiling to walls and floor
BATHROOM	GENERAL
White suite to include: // Wash hand basin // WC with concealed cistern with dual flush plate // Bath with mixer tap, bath filler and thermostatic shower fitting	Amtico Spacia flooring in White Ash to hallway, living and kitchen area
Glass shower screen	Neutral colour carpets to bedroom(s)
Chrome heated ladder style towel rail	Electric under floor heating
Large format ceramic tiling to walls and floor	Plumbing for washer/dryer located in hall cupboard where possible
	Video entry phone system with colour monitor
	Balcony or terrace where shown
	Fitted wardrobe to master bedroom
	Cycle storage
	10 year building warranty from NHBC

*Where applicable

The information above is indicative and is intended as a guide as to the finished product. Accordingly, due to Hyde New Homes' policy of continuous improvement, the finished product may vary from the information provided. This information does not constitute a contract or warranty. Floorplans available in separate brochure. Individual floorplans available online and from sales agents.



NEW ENGLAND QUARTER, BRIGHTON'S NEWEST DISTRICT, IS COMING TO LIFE...



ABOUT HYDE NEW HOMES

Hyde New Homes is the sales specialist within the Hyde Group that develops housing for sale or rent in prime locations.

Owning or managing in excess of 49,000 homes, the Hyde Group provides housing, regeneration and mixed-use projects. Quality, award-winning design, outstanding sustainability features and desirable locations make Hyde's new homes attractive to buyers and investors alike.

SUPER B. NEW ENGLAND SQUARE. BN1

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A development by: Joint selling agents:





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Making a lasting difference